

## EXAMPLE

### Data protection information according to Art. 13 GDPR

We will take photographs and videos as part of this event.

The images are taken for the purpose of public reporting on the event, public relations work and for use on our website.

The legal basis for this is our legitimate interest in accordance with Art. 6 para. 1 lit. f GDPR, whereby our interests arise from the aforementioned purposes.

Your data will be stored for the duration required to fulfil the aforementioned purposes. In the event of publication, the data will be available for the duration that the respective contribution is publicly accessible.

The responsible party in terms of data protection law is

*My Company GmbH*

*Exampestreet. 123*

*12345 Example*

*Tel: +00 12 34 56 78*

*E-Mail: [dataprotection@mycompany.com](mailto:dataprotection@mycompany.com)*

You can assert your right to information or correction, deletion and restriction of the processing of the photographs and can lodge a complaint with the competent supervisory authority. You can object to the processing of photographs and data concerning you at any time.



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